

World Almanac For Kids

Page	Event	COUNTER Metric Tracked
Home Page		
	Opens	No Tracking
	Click on Today's Feature image/ Learn More	Browse Click
	Did You Know? Learn more link	Browse Click
	Explore Resources - click on icon	No Tracking
Explore Topic Page		
	Opens	No Tracking
	Click on topic	No Tracking
Topic Page		
	Opens	No tracking
	Click on reading	Browse Click
	Click on Fun Fact	Browse Click
	Click on Fun Fact see all	No tracking
	Click on video link	Browse Click
	Click on video link see all	No tracking
	Click on Games or Puzzle link	Browse Click
	Click Games see all link	No tracking
	Key People link	Browse Click
Topic Page (Countries of the World, Continent Map, Canadian Provinces and Territories, The 50 States)		
	Opens	No tracking
	Click on map	Browse Click
	Click on country, province, or state	Browse Click
Topic Page (Biographies)		
	Opens	No tracking

	Click on left filter	No tracking
	Click on alpha filter	No tracking
	Click on book-length biography	Browse Click
	Click on short biography	Browse Click
Video Resource		
	Video landing page opens	No tracking
	Click on featured video	Browse Click
	Click on learn more	Browse Click
	Click on video by subject	No tracking
	Video category page opens	No tracking
	Video category page - click on filter	No tracking
	Video category page - click on video	Browse Click
Games		
	Games landing page opens	No tracking
	Click on featured interactive	Browse Click
	Click on learn more	Browse Click
	Click on an interactive by subject icon	No tracking
	Games category page opens	No tracking
	Click on filter by type	No tracking
	Click on filter by topic	No tracking
	Click on game/interactive	Browse Click
Video Page, Image Page		
	Video or image page opens	Record View, Multimedia Content Unit
Science Projects		
	Science project landing page opens	No tracking
	Click on filter	No tracking
	Click on project link	Browse Click
	Project page opens	Record View
	View as PDF link	Record View, Multimedia Content Unit
	Click here to see our findings	Record View, Multimedia Content Unit
Map/Flag		

	Map or flag landing page opens	No tracking
	Click on filter	No tracking
	Click on map or flag icon	Browse Click
	Map or flag page opens	Record View, Multimedia Content Unit
Fun Facts		
	Fun facts landing page opens	No tracking
	Click on feature image	Browse Click
	Click on learn more	Browse Click
	Click on fun fact by subject	No tracking
	Fun fact category page opens	No tracking
	Click on filter	no tracking
	Click on fun fact link	Browse Click
	Fun fact page opens	Record View
	Click on contents/left link	Browse Click
	Opens content/left link	Record View
Article Page		
	Opens	Record View
	Click contents link	Browse Click
	Content page opens	Record View
State Pages, Province Page		
	Opens	Record View
	Click contents link - Profile	Browse Click
	Click contents link - History	Browse Click
	Click contents link - Landmarks	Browse Click
	Click contents link - Famous People	Browse Click
	Click contents link - Fun Facts	Browse Click
	Click contents links - Map, Flags & Symbols	No Tracking
	Prole page opens	Record View
	History page opens	Record View
	Landmarks page opens	Record View

	Famous People page opens	Record View
	Fun Facts page opens	Record View
Country Page		
	Opens	Record View
	Click contents link - Profile	Browse Click
	Click contents link - History	Browse Click
	Click contents link - Maps and Flags	No Tracking
	Click contents link - Images	No Tracking
	Profile page opens	Record View
	History page opens	Record View
	Maps and Flags page opens	No Tracking
	Click on map or flag	Browse Click
	Image page opens	No Tracking
	Click on image	Browse Click
Interactives		
	Interactive page opens	Record View, Multimedia Content Unit
	Click open solution for word puzzle/ word search	No Tracking
Teacher Resources Landing Page		
	Opens	No tracking
	Clicks on Trivia Challenge	Browse Click
Educational Standards		
	Opens	No tracking
	Performs search	No tracking
	Results page opens	No tracking
	Click on result	No tracking
Graphic Organizers, Outline Maps, Printable Handouts		
	Opens	No tracking
	Click on filter	No tracking

	Click on item	Browse Click, Multimedia Content Unit, Record View
Lesson Plans		
	Opens	No tracking
	Click on filter	No tracking
	Click on lesson plan	Browse Click
	Open lesson plan	Record View
	Click on side link	No tracking
	Side content page links	No tracking
Science Diagrams		
	Opens	No tracking
	Click on filter	No tracking
	Click on project	Browse Click
	Open science project page	Record View
	Diagram page - view as PDF	Multimedia Content Unit, Record View
Trivia Challenges		
	Opens	Record View, Multimedia Content Unit
	Choose players	No tracking
	Choose topics	No tracking
	Start game	No tracking
Search		
	Basic Search (enter or search button), results page opens	Regular Search
	Advanced Search (enter or search button) , results page opens	Regular Search
	Filter results	Regular Search
	Click pagination link	No tracking
	Click result from Search Assist dropdown	Regular Search, Result Click
	Click result from Search Results page	Result Click
	Search by Standards	No tracking

	Click result from Search by Standards. article opens	Record View
Page Tools		
	Print	Record View
	Share	No tracking
	Save to Folder	No tracking
	Citation	No tracking
	Download to PDF	Record View
User Login/Folder		
	Sign In /Sign Out, Password reminder, Create new user	No tracking
	Open Folder	No tracking
	Click folder item	Record View
Footer Links (Sources, Terms of Use, About Us, Privacy Policy, Contact Us, Help)		
	Opens	No tracking